



Francesca Ciafrè

Graphic and UI Designer

CONTACTS

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ABOUT ME

I have a **master degree** in architecture and I've been working as a graphic designer since **4 years**. I've been working for graphic **design agencies** and as a **freelance**.

I am **disciplined** and **meticulous**, focused on **details**. I like to find practical solutions to problems. Well predisposed to listen everyone's opinion and to mediate among **different points of view**.

AWARDS

Architectural Competition for Casolate Primo Building Complex
3rd place (team - arch. Roberto Angeloni)

Identity, PayOff and Website for Urban Plan of City of Ancona
1st place
(team - Lirici Greci, graphic design agency)

Advertising and brochure for G.B.Pergolesi Music School, Fermo
1st place (team - Emanuele Mochi)

SKILLS

PHOTOSHOP	<div style="width: 100%;"></div>
ILLUSTRATOR	<div style="width: 100%;"></div>
INDESIGN	<div style="width: 100%;"></div>
PREMIERE	<div style="width: 75%;"></div>
AUTOCAD	<div style="width: 75%;"></div>
WORDPRESS	<div style="width: 75%;"></div>
OFFICE	<div style="width: 100%;"></div>


LANGUAGES

ITALIAN	<div style="width: 100%;"></div>
ENGLISH	<div style="width: 90%;"></div>
PORTUGUESE	<div style="width: 75%;"></div>

EDUCATION

-  **SEPTEMBER 2004 > MARCH 2011**
Master degree at Faculty of Architecture, Ferrara
-  **JANUARY 2009 > MARCH 2009**
Internship at Gregotti Associati International, architecture firm, Milan
-  **SEPTEMBER 2007 > JULY 2008**
Erasmus at CVUT University, Prague
-  **JULY 2004**
High school diploma at Classical Lyceum, Ancona

EXPERIENCE

-  **JUNE 2017 > PRESENT**
Freelance Graphic designer at FILA Italia (*Sporting goods company*)
 - Graphics for T-shirt and hoodies for FILA x FABRI FIBRA mini collection
 - Mockups and Power Point presentations
 - POS material, flyers and invitation
 - Graphics (including GIFs) for social networks (Facebook and Instagram)
-  **MAY 2017 > PRESENT**
Freelance Graphic designer at savait.com (*fashion e-commerce*)
 - graphics for social media and newsletter
-  **FEBRUARY 2017 > PRESENT**
Freelance Graphic designer at The Garofoli Group (*world leader in the design, construction and sale of doors*)
 - Catalogues
 - POS materials
-  **MAY 2015 > APRIL 2016**
Junior Graphic&UI designer at Vitaliano design studio, Ancona
Mostly working for fashion and luxury industries
 - Poster and flyer design
 - UI design
 - Video production
-  **MARCH 2015 > JANUARY 2016**
Freelance Graphic designer at DiotalleviDesign studio, Jesi
 - Graphics for social media (Facebook)
 - Communication strategies
 - Wordpress website updating
-  **AUGUST 2014 > PRESENT**
Freelance Graphic designer at Nie Wiem, cultural association, Ancona
Designing graphics for festivals and courses
 - Poster, flyers, brochure, layout design
 - Gadgets, t-shirts, tote bags
 - Graphics for social networks (Facebook, Instagram, YouTube)
 - Advertising for newspapers
-  **JUNE 2014 > PRESENT**
Freelance Graphic&UI designer, Ancona
 - Branding (fashion, culture and design industry)
 - Wordpress website
 - Posters, flyers, brochure
 - Digital design, GIFs, graphics for social networks (Facebook, Instagram)
 - Video Production
-  **JANUARY 2014 > JUNE 2014**
Graphic designer internship at Lirici Greci, graphic design agency, Ancona
 - Branding (food and beverage industry)
 - Wordpress website updating
 - 1st place - Competition
Identity, PayOff and Website for Urban Plan of City of Ancona
-  **APRIL 2011 > JANUARY 2014**
working as Architect
 - SEPTEMBER 2013 > JANUARY 2014**
Junior Architect at AMA architecture firm, Pesaro
 - SEPTEMBER 2012 > MARCH 2013**
Research architect at Faculty of Architecture, Lisbon
 - JUNE > AUGUST 2012**
Junior Architect at Roberto Angeloni Architetto, Ancona
 - APRIL 2011 > JANUARY 2012**
Drawer at AMBITER s.r.l. (environmental engineering), Parma